* MEDIA ALERT *



EATON DC HOSTS TRAILBLAZING FUNDRED PROJECT FROM A HALF A MILLION AMERICANS The ongoing collective art project initiated by renowned artist Mel Chin, calls attention to the danger of childhood lead poisoning

WHAT: Fundred Project Comes to Eaton DC

Eaton DC is honored to partner with the Fundred Project and Mel Chin to not only amplify the issue of lead poisoning, but bring action to this continued crisis in our country. There will be a special opening reception at Eaton DC, open and free to the public, on the evening of Saturday, February 23. Attendees will include Mel Chin, residents from Flint, Michigan and other Fundred artists from across the US. Saturday will kick off one of a series of 4 day invitational programs hosted by Fundred Project and Eaton DC, with activities merging creativity, connection, healing and advocacy, including meetings with members of Congress.

Although lead poisoning is 100% preventable, it still puts millions of children at risk for lifelong brain damage and other health issues. Launched by artist Mel Chin in 2008, the Fundred Project is a creative currency to emphasize the value that should be placed on the lives of children and a future free of lead poisoning.

Since its conception, nearly half a million Fundred Dollar Bills have been created by adults and children alike. Each is an original work of art, an individually hand-drawn interpretation of a \$100 bill meant to educate students and communities about lead through creative engagement. The project provides evidence of public will, and a civic voice in support of health, creativity, and justice through the eradication of lead poisoning.

The public is invited to participate by creating their own Fundred Dollar Bill to be included in the Fundred Mint and attend special gatherings during the course of the exhibition to call on our nation's leaders to recognize that our actions have power, kids' voices have value, and the health of our citizens is one of the core strengths of our country. The installation will be at Eaton DC through June 10, 2019.

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WHEN/	Opening Reception @ Eaton DC
WHERE	February 23, 2019
	6-8pm 1201 K Street NW Washington, D.C., 20005
wно	Mel Chin, Artist and a Family of Fundred Artists

- **DETAILS** The Fundred Project is located in the Eaton DC lobby and open to the public. Noteworthy features of the installation include:
 - The Fundred presentation pallet, topped with the hundreds of thousands of bundled Fundreds collected to-date
 - **The Fundred mint**, a drawing station with a 27' long handmade table and individual banker lamps where the public is invited to create a Fundred to donate to the collection
 - **Display of individual Fundreds**, featuring select individual Fundreds from the Reserve with new Fundreds made at Eaton DC added weekly
 - **The Fundred Reserve sign**, first displayed above DC's historic Corcoran building, which established the presence of the Fundred Reserve in DC in 2017
 - **The Fundred video loop**, containing short films, animations, historic photos, documentation of legislative visits, and more
 - **On-site library**, with resources and additional information for participation in the Fundred Project, including Fundred participation packages

Eaton DC will also host a variety of programming around the exhibition and topic of lead poisoning, including film screenings at Eaton Cinema and a special conversation with Mel Chin. Additional events will be announced at <u>www.fundred.org/eaton</u>.

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ABOUT EATON WORKSHOP

Eaton Workshop is a global purpose-driven company and creative lab at the intersection of culture, media, hospitality, wellness, and progressive social change. Founded by Katherine Lo, whose vision is to reimagine a hotel as an inclusive gathering place for changemakers and creatives, Eaton consists of distinct parts—Hotel, House, Media, Wellness, and Impact. Collectively, the pillars serve as an incubator for arts and culture, a beacon for sustainability, a hub for impact initiatives, a holistic healing center, and a global media presence. Eaton's first properties are now open in Downtown, Washington, D.C., and Hong Kong's Jordan neighborhood, with ensuing locations to arrive in San Francisco, Seattle, and Toronto in the future. www.EatonWorkshop.com | Instagram: @EatonWorkshop

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